

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2018 Batch) (Sem.-3)
ORGANIZATIONAL BEHAVIOUR
Subject Code : BBA-301-18
M.Code : 76655

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

1. Explain the Following :

- a) Personality
- b) Group Dynamics
- c) Organizational Effectiveness
- d) Job Enrichment
- e) Motivation
- f) Group Norms
- g) Attitude
- h) Perception
- i) Inter Personal Behavior
- j) Goal Conflict

SECTION-B

UNIT-I

2. Explain meaning of organizational behavior and its relevance in today's business environment.
3. Discuss the various challenges and opportunities for Organization Behaviour.

UNIT-II

4. What are the components and types of work related attitude?
5. Discuss Herzberg Two Factor Theory of Motivation in detail.

UNIT-III

6. What are the types of Group? Also explain Group norms.
7. Discuss various theories of leadership.

UNIT-IV

8. Write a detailed note on Stress Management.
9. How can the Organizational Culture be improved?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.